2017 CHARITY DAY NEW YORK
GFI 2017 CHARITY DAY
TRANSFORMING A SEEMINGLY INSURMOUNTABLE TRAGEDY INTO A HOPEFUL FUTURE

What a Difference a Day Makes
The attacks of September 11, 2001, forever changed the city of New York, the nation and the world at large. For Cantor Fitzgerald, the impact was especially devastating with 658 of our friends and colleagues among the thousands who perished that morning. Every anniversary is a way for us to honor their memories through the Cantor Fitzgerald Relief Fund and by helping others we turn that tragic day into one that is positive and uplifting.

While grieving the loss of his own brother, Gary Lutnick, Cantor Fitzgerald CEO & Chairman, Howard W. Lutnick, marshalled the resources of the firm, and along with his wife Allison and sister Edie, set out to triumph over one of the worst events in modern history. Within hours of the attack, they began addressing the critical needs of the Cantor families, from creating a makeshift command center, first at Howard’s apartment, to arranging grief counselors and clergy, helping with funeral arrangements and expediting death certificates for insurance policies.
Facing the almost unimaginable, Howard and the other survivors vowed to persevere and rebuild the firm. While the logistics of reopening the New York operations were being strategized, work shifted to the firm’s London offices. To provide for the victims’ families remained a central mission and with a deep commitment to “taking care of our own”, Cantor Fitzgerald made a promise of financial support to each family, pledging a percentage of the company’s profits for five years, and 10 years of health care coverage.

**Establishing the Cantor Fitzgerald Relief Fund**

On September 14, 2001, less than 72 hours after the Twin Towers were destroyed, Howard established the Cantor Fitzgerald Relief Fund with a $1 million personal donation. Edie Lutnick spearheaded the initiative, designated to help the 9/11 families. Since then, the fund has grown and expanded into the longest lasting and most effective charity initiated in response to 9/11. It has raised and distributed approximately $320 million to victims of terrorism, natural disasters and emergencies, direct service charities and wounded members of our military.

“I am going to take a day that was horrific and turn it around into something positive going forward.”

Howard W. Lutnick, CEO & Chairman Cantor Fitzgerald, L.P.
Launching a Remarkable Day

A year later, on September 11, 2002, Cantor Fitzgerald introduced Charity Day, an annual event designed to turn the memory of a tragic day into a remarkable one of generosity and care. Every year, Cantor Fitzgerald employees donate their day’s commission—and the firm, joined by affiliates BGC Partners and GFI Group, donates 100% of the day’s revenues to the Cantor Fitzgerald Relief Fund. Celebrities further drive the fundraising, making trades from the New York City and London offices. Charity Day alone has raised more than $147 million in the 16 years since its inception.

“We learned in the wake of 9/11,” explains Edie Lutnick, President of the Cantor Fitzgerald Relief Fund, “that families are the best positioned to take care of their own needs. And so our mission of delivering aid directly to those in despair goes on, with a clear memory of our own dark days, and a driving desire to bring light, comfort and financial assistance to all we can.”

Our thanks to all who help make Charity Day such a success each year. Together, we’re doing a world of good.
GFI GROUP AND OUR AFFILIATE, CANTOR FITZGERALD, RAISED APPROXIMATELY $10 MILLION ON CHARITY DAY 2017 TO SUPPORT CHARITIES AROUND THE WORLD.

Charity Day was held on Monday, September 11, 2017. Since inception, it has raised approximately $147 million for hundreds of charitable causes globally.

Each year, GFI Group and our affiliate, Cantor Fitzgerald, in conjunction with the Cantor Fitzgerald Relief Fund, commemorate the 658 Cantor and 61 Eurobrokers employees lost in the 9/11 World Trade Center attacks by donating all of the day’s revenues to worthy causes around the world.

The Cantor Fitzgerald Relief Fund was founded in the wake of the September 11, 2001, terrorist attacks on the World Trade Center. Initially created to assist family members of Cantor Fitzgerald employees, the Cantor Fitzgerald Relief Fund has expanded its mission to provide aid to victims of terrorism, natural disasters, emergencies, direct service charities and wounded members of our military. Since its inception, the Cantor Fitzgerald Relief Fund has raised and distributed approximately $320 million.

Each anniversary is a poignant occasion for us. By supporting hundreds of charities around the world, we aim to turn a tragic anniversary into a positive and uplifting day. We would like to thank our clients, partners, and employees for their continued hard work and generosity for which we are exceptionally grateful. We would also like to extend our utmost appreciation to all of our celebrity guests who benevolently donated their time to make Charity Day such a remarkable success.

Sincerely,

Howard W. Lutnick
Chairman & CEO
Cantor Fitzgerald, L.P.

Edie Lutnick
President,
Cantor Fitzgerald Relief Fund

Colin Heffron
Chief Executive Officer
GFI Group
Launching a remarkable day

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BRIDGET MOYNAHAN
Actress
The Hole in the Wall Gang Fund, Inc.
Bridget Moynahan, Actress
The Hole in the Wall Gang Fund, Inc.

The Hole in the Wall Gang Camp provides “a different kind of healing” to more than 20,000 seriously ill children and family members annually — all completely free of charge. The mission of The Hole in the Wall Gang Camp is to ensure that every child with a serious medical condition has the chance to experience the world of possibilities that camp has to offer. Through the generosity of others, The Hole in the Wall Gang Camp community provides this unique healing experience to kids in need and their families, including those who may not be able to come to camp. For more information, please visit: www.holeinthewallgang.org

Paul Lo Duca, MLB Legend
Big Brothers Big Sisters of New York City

Big Brothers Big Sisters of New York City’s mission is to provide children facing adversity in New York City with strong and enduring, professionally supported one-to-one mentoring relationships with adults that change their lives for the better, forever. They partner with families, volunteers, organizations and the community to inspire positive change in all. For more information, please visit: www.bigsnyc.org
Allan Houston, New York Knicks Legend
Allan Houston Legacy Foundation

Allan Houston Legacy Foundation’s mission is to facilitate individual and collective growth through initiatives that
1) restore a strong family unit,
2) provide economic empowerment through entrepreneurship, and
3) enhance spiritual growth.
ALLAN HOUSTON
New York Knicks Legend
Allan Houston Legacy Foundation
Mark Messier, NHL Legend
The Mark Messier Foundation

The Mark Messier Foundation’s mission is to help young children become better citizens by providing opportunities to participate in sporting activities and living a healthier lifestyle. For more information, please visit: www.markmessierfoundation.org
MARK MESSIER
NHL Legend
The Mark Messier Foundation
DARRYL “DMC” MCDANIELS
Musician
The Felix Organization
Willie Colon, NFL Legend
Lupus Research Alliance

The Lupus Research Alliance aims to find better treatments and ultimately prevent and cure systemic lupus by supporting bio-medical research. For more information, please visit: www.lupusresearch.org

Darryl “DMC” McDaniels, Musician
The Felix Organization

The Felix Organization provides inspiring opportunities and new experiences to enrich the lives of children who are growing in the foster care system. For more information, please visit: www.thefelixorganization.org
GEORGE MARTIN
New York Giants Legend
Tuesday’s Children
George Martin, New York Giants Legend
Tuesday’s Children

Tuesday’s Children was founded to promote long-term healing in all those directly impacted by the events of September 11, 2001. Our mission today is to keep the promise to those children and families while serving and supporting communities affected by acts of terror worldwide. For more information, please visit: www.tuesdayschildren.org

Lorraine Bracco, Actress
The Felix Organization
Bryant Gumbel,
TV Journalist & Sportscaster
NAACP Legal Defense Fund

The NAACP Legal Defense and Educational Fund, Inc. is America’s premier legal organization fighting for racial justice. Through litigation, advocacy, and public education, LDF seeks structural changes to expand democracy, eliminate disparities, and achieve racial justice in a society that fulfills the promise of equality for all Americans. LDF also defends the gains and protections won over the past 75 years of civil rights struggle and works to improve the quality and diversity of judicial and executive appointments. For more information, please visit: www.naacpldf.org
GINA GERSHON
Actress
Tuesday's Children
“On behalf of Big Brothers Big Sisters of NYC, I would like to thank you again for including our organization in Cantor Fitzgerald’s 2017 Charity Day! We were honored to be a part of this incredible event.”

GERALDINE THOMAS
Chief Communications Officer
Big Brothers Big Sisters of NYC

“We’re honoring not just those families, but all those who were helping and who are just part of this history.”

ALLAN HOUSTON
New York Knicks Legend
Allan Houston Legacy Foundation

“We can do whatever it is that needs to be done, it’s just about getting off your butt and doing it!”

DARRYL “DMC” McDANIELS, Musician
The Felix Organization

“I can’t think of any event that compares to Charity Day. It’s unique and it’s incredibly loving and caring and supportive; it’s a beautiful thing.”

LORRAINE BRACCO
Actress
The Felix Organization
“What’s not to like about what happens here today! It’s a chance to remember all of the people who were lost and it’s an opportunity to give something back. I can’t think of a better day, actually.”

BRYANT GUMBEL  TV Journalist & Sportscaster
NAACP Legal Defense Fund

“I am so proud to be a part of Charity Day because it allows me to give back to a very, very wonderful community.”

GEORGE MARTIN
New York Giants Legend
Tuesday’s Children

“In the end, we’re all brothers and sisters and we all need to support each other.”

MARK MESSIER,  NHL Legend
Mark Messier Foundation
SOCIAL MEDIA

GFI Charity Day shared a post.

15 September 2017

Cantor Fitzgerald Relief Fund

15 September 2017

“If you can find something larger than yourself in the face of a tragedy, whether it’s public or private, it will get you moving,” says Edie Lutnick about her work with the Cantor Fitzgerald Relief Fund

#CantorRelief

In the aftermath of 9/11, starting a relief fund helped Edie Lutnick ‘get out of bed’
GFI Charity Day added 12 new photos to the album GFI Charity Day 2017, NY.

8 March

We are proud to have welcomed many great celebrity ambassadors to our GFI offices in NY for Charity Day 2017.
2017 CHARITY DAY LONDON
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Howard W. Lutnick
Chairman & CEO
Cantor Fitzgerald, L.P.

Edie Lutnick
President,
Cantor Fitzgerald Relief Fund

Colin Heffron
Chief Executive Officer
GFI Group
JODIE KIDD
Model, Race Car Driver & TV Personality
Cantor Fitzgerald Relief Fund
Jodie Kidd,
Model, Race Car Driver & TV Personality
Cantor Fitzgerald Relief Fund

Our mission is to support victims of terrorism, emergencies and natural disasters. We provide direct financial assistance to hundreds of charities around the world, and we are proud to help raise awareness of small charities that have the potential to make big impacts. 100% of every dollar raised by the Cantor Fitzgerald Relief Fund goes to victims of terrorism, natural disasters and emergencies, direct service charities, and wounded members of our military. For more information, please visit: [www.cantorrelief.org](http://www.cantorrelief.org)

David Haye, Professional Boxer
Sohana Research Fund
Despite the huge advances that have been made in recent decades to improve treatments, Cancer is the leading medical cause of death in children and young people, responsible for the loss of more than 500 young lives in the UK ever year. No child should die from cancer. That’s why Children with Cancer UK invest millions of pounds each year in cutting edge research: to help us understand why children get cancer in the first place and to better treat it, so that one day we can save the life of every young patient. For more information, please visit: www.childrenwithcancer.org.uk
CHRIS EUBANK
Former British Professional Boxer
Children with Cancer UK
SAM QUEK
British Field Hockey Player
WellChild
**Sam Quek**, British Field Hockey Player

WellChild

Wellchild is the national UK children’s charity making it possible for children and young people with exceptional health needs to be cared for at home instead of hospital, wherever possible. For more information, please visit: www.wellchild.org.uk

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**Marvin Humes**, Singer, Disc Jockey, TV Presenter & Radio Host

Global’s Make Some Noise

Global’s Make Some Noise is the official charity of Global, the media and entertainment group. We support brilliant, small charities across the UK, which help youngsters and their families living with illness, disability or lack of opportunity. These charities struggle to get heard, so we unite some of the biggest radio stations in the UK and their listeners, to give them a voice and raise money to support their amazing work. For more information, please visit: www.makesomenoise.com
Sparks raises money to fund pioneering child health research across the UK, helping to find new treatments and cures for children and families who desperately need them. We need your support to discover new treatments and cures for children with complex and rare conditions, throughout the UK. For more information, please visit: www.sparks.org.uk

Penny Lancaster,  
Model, Photographer & TV Personality  
Caudwell Children

Our mission is to provide practical and emotional support through compassionate and efficient services. For more information, please visit: www.caudwellchildren.com
PENNY LANCASTER
Model, Photographer & TV Personality
Caudwell Children
LEWIS MOODY
Retired English
Rugby Union Player
The Brain Tumour Charity
Lewis Moody, Retired English Rugby Union Player
The Brain Tumour Charity

We are committed to having the greatest possible impact for every person affected by a brain tumour, defending the most amazing part of the human body, so that getting the diagnosis of a brain tumour no longer means a death sentence.
For more information, please visit:
www.thebraintumourcharity.org
The Sohana Research Fund exists to fund promising research projects and clinical trials that aim to lead to effective treatments and ultimately a cure for Recessive Dystrophic Epidermolysis Bullosa (“RDEB”) and other forms of EB. SRF is primarily investing in cell and gene therapy research and have just funded a world-first gene therapy trial in adults. Our current priorities include a gene therapy trial in children, gene editing projects and delivering an interim treatment. For more information, please visit: www.cure-eb.org

Naga Munchetty, TV Presenter & Journalist
Action for A-T

Our vision is a world where no young person contracts HIV or dies from AIDS. Our mission is to build an empowered and educated generation of young people, equipped with the tools and knowledge to protect themselves and their peers from the HIV epidemic. For more information, please visit: www.actionforat.org

Damien Lewis, English Actor & Producer
Sohana Research Fund
Dr. Dawn Harper, Doctor, Media Personality & TV Presenter
Scope

Our mission is to drive social change so that disabled people have the same opportunities as everyone else. For more information, please visit: www.scope.org.uk

Sarah Alexander, Actress
Duchenne UK

Duchenne UK is a lean, ambitious and highly focused charity with a clear vision: to fund and accelerate treatments and a cure for Duchenne Muscular Dystrophy (DMD), and to do so in a decade. For more information, please visit: www.duchenneuk.org
gficharityday2017 @lewismoody7 supports @thebraintumourcharity at today's
@gficharityday2017 #charity
#thebraintumourcharity #lewismoody7
#rugby #sport #celebnty #GFIClarityDay

gficharityday2017 Naga Munchetty attends @gficharityday2017 with Action for A-T
#actionforat #charity #nagamunchetty
#GFIClarityDay #bbc #bbcnews #celebrity